Let Compassion Be Our Compass

Join us as we embrace the community and look at how changing our direction toward compassion can create more equitable and healthier communities for all. Compassionate Atlanta invites you to make this shift from "I" to "We."
OUR VISION

Connected communities built on conversations, relationships and compassionate action.

How Your Investment Grows:

In 2022, we reached 5,179 people with targeted acts of compassion via:

- 1,700 Love Notes Distributed
- 1,477 Programming Engagement
- 1,400 Inclusion Index Impact
- 1,241 Clothing, Diapers and supplies donated
- 167 Charter Partners
- 3 NEW Compassionate Cities of Georgia
- 750 LGBTQ+ Inclusion Outreach

WHO WE ARE

We are community builders that advance the culture and ethic of compassion by responding to the requests of the community.

Projected Impact

CompassionCon Community Festival
- 1,000-2,000 Festival Attendees
- 50 Vendors
- Regional Attendance
- Kids and Adults
- Opportunities for Urban+Rural Connections
CompassionCon Community Festival
September 30, 2023

GLOBAL SPONSOR | $10,000+
- Presenting Sponsor Logo on CA CompassionCon T-shirt
- Logo on CA CompassionCon Materials
- Logo on Compassionate Atlanta Website
- 8 Specific Social Media Shout Outs (to over 12,000 followers)
- Tent Space at CompassionCon
- 4 hours (two 2-hour sessions) of training on Creating an Organizational Culture of Compassion or Compassionate Leadership

REGIONAL SPONSOR | $5,000+
- Sponsor Logo on CA CompassionCon T-shirt
- Logo on CA CompassionCon Materials
- Logo on Compassionate Atlanta Website
- Tent Space at CompassionCon
- 6 Specific Social Media Shout Outs
- 2 hours of training on Creating an Organizational Culture of Compassion or Compassionate Leadership

STATE-WIDE SPONSOR | $2,500+
- Logo on CA CompassionCon T-shirt
- Logo on CA CompassionCon Materials
- Logo on Compassionate Atlanta Website
- Tent Space at CompassionCon
- 4 Specific Social Media Shout Outs

CITY-WIDE SPONSOR | $1,000+
- Logo on CA CompassionCon T-shirt
- Logo on CA CompassionCon Materials
- Logo on Compassionate Atlanta Website
- Tent Space at CompassionCon
- 4 Specific Social Media Shout Outs

COMMUNITY SPONSOR | $500
- Listing on CA CompassionCon T-shirt
- Listing as a Sponsor on Compassionate Atlanta Website
- 2 Specific Social Media Shout Outs

NEIGHBORHOOD SPONSOR (NON-PROFIT ORGS) | $250+
- Non-profit Logo on CA CompassionCon T-shirt
- Listing on CA CompassionCon Material
- Listing as a Sponsor on Compassionate Atlanta Website
- 1 Specific Social Media Shout Out
If you are interested in becoming a sponsor contact us:

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Co-Directors
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Iyabo@CompassionateATL.org

“Love and compassion are necessities, not luxuries. Without them, humanity cannot survive.”

— Dalai Lama XIV, The Art of Happiness

Compassionate Atlanta 2023 Sponsorship Package: Pg.4